

NURS 6003 Discussion: Strategies For Academic Portfolios

NURS 6003 Week 8 Discussion

In the realm of marketing, a successful branding strategy is one of the most important contributors to organizational success. A solid branding strategy can help add visibility and credibility to a company's products. Examples are improvement strategies for professionalism and effective professional development strategies.

Similarly, nurse-scholars can build a personal brand for development of visibility and credibility to their work. You can begin building your brand by developing and maintaining a portfolio. Such an activity can help share the results of your efforts and contribute to your success. This week's Discussion asks you to consider and share graduate study strategies for building your portfolio.

Preparation

Reflect on strategies for continuing professional development that you can pursue in developing portfolios or portfolio elements that focus on nursing education academic achievements.

Review one or more samples from your own research of resources focused on portfolio development.

By Day 3

Post an explanation of **at least two** strategies for including academic activities and accomplishments into your professional development goals. Then, explain how those

goals may align with the University's emphasis on social change. Be specific and provide examples.

Support main post with 3 or more current, credible sources and cite source within content of posting and on a reference list in proper APA.

By Day 6

Respond to **at least two** of your colleagues on **two different days**, by offering additional ideas regarding academic achievements to include or offering alternative ways of presenting the current achievements.

Be sure to offer support from at least 2 current, credible sources in each required response to classmates' main post and cite per APA.

Related posts

[NURS 6003 Discussion: Using the Walden Library](#)

[NURS 6003 Discussion: Examining Nursing Specialties](#)

[NURS 6003 Discussion: Networking Opportunities](#)

Submission And Grading Information

Grading Criteria

To access your rubric:

Week 5 Discussion Rubric

Post by Day 3 and Respond by Day 6

To Participate In This Discussion:

Week 5 Discussion Resources

Required Readings

[Burns M.K. 2018 Creating a nursing portfolio Ohio Nurses Review, 93\(3\), 16-17.](#)

[Casey, D. & Egan, D. \(2013\). The use of professional portfolios for career enhancement. British Journal of Nursing, 15\(11\), 547–552.](#)

[East, R. \(2015\). Developing a nurse practitioner portfolio. ACORN: The Journal of Perioperative Nursing in Australia, 28\(4\), 35.](#)

Hannans, J. & Olivo, Y. (2017). Craft a positive nursing digital identity with an ePortfolio. American Nurse Today, 12(11), 48–49

<https://www.americannursetoday.com/wp-content/uploads/2017/11/ant11-Digital-Identity-1017a-1.pdf>

[Leahy, R., & Filiatrault, A. \(2017\). Employers' perceptions of the benefits of employment electronic portfolios. International Journal of ePortfolio, 7\(2\), 217-223.](#)

[McMillan, L. R., Parker, F., & Sport, A. \(2014\). Decisions, decisions! E-portfolio as an effective hiring assessment tool. Nursing Management, 45\(4\), 52-54.](#)

Spear, M. (2016). Taking charge of your professional growth and development: Where do I start? Plastic Surgical Nursing, 36(3), 100–102. Retrieved from

https://www.nursingcenter.com/journalarticle?Article_ID=3764611&Journal_ID=496448&Issue_ID=3764599

Walden University. (n.d.). Walden University catalog. Retrieved October 4, 2019, from <https://catalog.waldenu.edu>

Select College of Health Professions, then Master of Science in Nursing (MSN). Review the MSN Learning Outcomes on this page.

Walden University (2018). Creation of your curriculum vitae: A building block to your future. Retrieved from

<https://academicguides.waldenu.edu/careerservices/careerwebinars/resumesandCVs>

Walden University. (2018). Curriculum Vitae guide: Build your curriculum vitae (c.v.).

Retrieved from <https://academicguides.waldenu.edu/careerservices/cvguide>

Walden University Writing Center. (n.d.). Walden templates: Overview. Retrieved October

12, 2018, from <https://academicguides.waldenu.edu/writingcenter/templates>

NOTE: Download and review the College of Nursing template by navigating to “Program-Specific Templates,” “College of Nursing,” and selecting “College of Nursing Writing Template With Instructions.”

Document: [APA Basics Checklist: Citations, Reference List, and Style \(PDF\)](#)

Document: [Academic Success and Professional Development Plan Template \(Word document\)](#)

Document: [PDP Sample Paper \(PDF\)](#)

Required Media

Laureate Education, Inc. (Executive Producer). (2018). Scholars of Change: Reis Woolen [Video file]. Baltimore, MD: Author.

Laureate Education, Inc. (Executive Producer). (2018). Scholars of Change: Jackie Kundert [Video file]. Baltimore, MD: Author.

Laureate Education, Inc. (Executive Producer). (2018). Scholars of Change: Joan Kempagno [Video file]. Baltimore, MD: Author.

Also Read:

[NURS 6003 Assignment: Part 1: Developing an Academic and Professional Network](#)

[NURS 6003 Assignment: Part 2: Strategies to Promote Academic Integrity and Professional Ethics](#)

Image by RODNAE Productions

NURS 6003 Week 5 Assignment: Part 5

In this week's Discussion you were introduced to the concept of an academic portfolio to begin building your own brand. Portfolios have value that go beyond brand-building however. An academic and professional portfolio can also help you to build your own vision and mission and establish your development goals. In this regard, a portfolio becomes yet another tool in your toolbox as you build your success.

In this Assignment, you will continue with your Plan by developing the fifth component: a portfolio for your academic and professional efforts. This will include a strategic plan for professional development.

To Prepare:

Consider your goals for academic accomplishments in nursing administration while a student of the MSN program.

The Assignment:

Using the Template in which you began to work on in Week 1, and have continued working on through this course, in Part 5, you will create a fully developed and accurate curriculum vitae (CV) based on your current education and professional background.

Note: Add your work for this Assignment to the original document you began in the Week 1 Assignment, which was built off of the Academic Success and Professional Development Plan Template.

By Day 7

Submit Part 5.

Remember to include an introduction paragraph which contains a clear and comprehensive purpose statement which delineates all required criteria, and end the assignment Part with a conclusion paragraph.

Submission And Grading Information

To submit your completed Assignment for review and grading, do the following:

Please save your Assignment using the naming convention **“WK1 Assign+last name+first initial.(extension)”** as the name.

Click the Week 5 Assignment Rubric to review the Grading Criteria for the Assignment.

Click the Week 5 Assignment link. You will also be able to **“View Rubric”** for grading criteria from this area.

Next, from the Attach File area, click on the Browse My Computer button. Find the document you saved as **“WK5 Assign+last name+first initial.(extension)”** and click Open.

If applicable: From the Plagiarism Tools area, click the checkbox for I agree to submit my paper(s) to the Global Reference Database.

Click on the Submit button to complete your submission.