

Assignment: The Nurse Leader as Knowledge Worker

The term “knowledge worker” was first coined by management consultant and author Peter Drucker in his book, *The Landmarks of Tomorrow* (1959). Drucker defined knowledge workers as high-level workers who apply theoretical and analytical knowledge, acquired through formal training, to develop products and services. Does this sound familiar?

Nurses are very much knowledge workers. What has changed since Drucker’s time are the ways that knowledge can be acquired. The volume of data that can now be generated and the tools used to access this data have evolved significantly in recent years and helped healthcare professionals (among many others) to assume the role of knowledge worker in new and powerful ways.

In this Assignment, you will consider the evolving role of the nurse leader and how this evolution has led nurse leaders to assume the role of knowledge worker. You will prepare a PowerPoint presentation with an infographic (graphic that visually represents information, data, or knowledge. Infographics are intended to present information quickly and clearly.) to educate others on the role of nurses as knowledge workers.

Reference: Drucker, P. (1959). *The landmarks of tomorrow*. New York, NY: HarperCollins Publishers.

To Prepare:

- Review the concepts of informatics as presented in the Resources.

- Reflect on the role of a nurse leader as a knowledge worker.
- Consider how knowledge may be informed by data that is collected/accessed.

The Assignment:

- Explain the concept of a knowledge worker.
- Define and explain nursing informatics and highlight the role of a nurse leader as a knowledge worker.
- Include one slide that visually represents the role of a nurse leader as a knowledge worker.
- Your PowerPoint should include the hypothetical scenario you originally shared in the Discussion Forum. Include your examination of the data that you could use, how the data might be accessed/collected, and what knowledge might be derived from that data. Be sure to incorporate feedback received from your colleagues' responses.

By Day 7 of Week 2

Submit your completed Presentation.

Submission and Grading Information

To submit your completed Assignment for review and grading, do the following:

- Please save your Assignment using the naming convention "WK2Assgn+last name+first initial.(extension)" as the name.

- Click the **Week 2 Assignment Rubric** to review the Grading Criteria for the Assignment.
- Click the **Week 2 Assignment** link. You will also be able to “View Rubric” for grading criteria from this area.
- Next, from the Attach File area, click on the **Browse My Computer** button. Find the document you saved as “WK2Assgn+last name+first initial.(extension)” and click **Open**.
- If applicable: From the Plagiarism Tools area, click the checkbox for **I agree to submit my paper(s) to the Global Reference Database**.
- Click on the **Submit** button to complete your submission.

Grading Criteria

To access your rubric:

Week 2 Assignment Rubric

Check Your Assignment Draft for Authenticity

To check your Assignment draft for authenticity:

Submit your Week 2 Assignment draft and review the originality report.

Submit Your Assignment by Day 7 of Week 2

To participate in this Assignment:

Week 2 Assignment